



Nordic Orchestra Conference #48

Hosted by Danish Philharmonic Orchestra
October 7th to 9th 2025 in Sønderborg, Denmark



We are happy to invite you to participate in the 48th Nordic Orchestra Conference in Sønderborg, Denmark.

Sønderborg is situated in the border region between Germany and Denmark which is one of very few regions globally where peaceful coexistence has been possible for decades. A very important part of that coexistence is the exchange of culture across the border. And Schleswig-Holstein Musik Festival (SHMF) is one of the keys to this success.

We have invited SHMF's Director, Dr. Christian Kuhnt to join us and share his thoughts on organisational structure in relation to SHMF's journey towards success and their take on audience development of the future.

Director of Applaus – Lene Struck-Madsen – will also join us and share her insights into the ever-important field of audience development. If we want to embrace our audiences, we need to let them into our organizations and learn more about who they are and what is important to them. But how do we get to know our audiences and what will it take for us to adapt to new demands?

The NOC takes place at the same time as the Nordic Masterclass for young conductors under the guidance of Maestro Jorma Panula. Our house will be filled with young aspiring conductors which will add an extra dimension to the conference's ongoing discussions regarding the food chain and sustainable mentoring for executives within the cultural organisations. The Nordic Masterclass is a perfect example of a kind of apprenticeship coming from within the field.

The leadership of SSO will welcome you all on the first day. We are all looking very much forward to having you with us here in Sønderborg.



Adam Stadnicki

CEO

The Danish Philharmonic Orchestra

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The conference will start on Tuesday October 7th at 12:00 (lunch) and end on Thursday October 9th after the dress rehearsal (12:30).

The program will include

- three presentations - Dr. Christian Kuhnt (SHMF), Thomas Zwieg (VP, Larsen Strings) & Lene Struck-Madsen (Applaus)
- a guided tour to Larsen Strings
- a peak into the future talent of conducting with Jorma Panula/Nordic Masterclass
- plenty of time for networking and mingling
- the traditional conference dinner and a little surprise...

Deadline for registration: Friday August 15th 2025

Registration Fee: 550,- Euro

Go to registration form via link - [here](#) - or QR-code



Payment information

Sønderjyllands Symfoniorkester

Account no.: 9733 0001520903

IBAN-Kontonummer: DK0597970001520903

BIC-kode: FROSDK21

Accommodation

Steigenberger Alsik Hotel

Single room: DKK 1.450,- / Euro 195,-

Double room: DKK 1.650,- / Euro 220,-

Getting to and from Sønderborg

By train: DSB

By plane: Alsie Express

Conference homepage

Our conference homepage will contain relevant information about the conference.

www.sdjsymfoni.dk/noc

Contact

Producer Søren V. Kjær

Mail: sk@sdjsymfoni.dk

Phone: +45 4880 0517

