

# NORDIC ORCHESTRA CONFERENCE COVID-19 WEBINAR

## 8<sup>TH</sup> OF OCTOBER 2020

### WELCOME TO THE NORDIC ORCHESTRA WEBINAR, OSLO 2020: THE IMPACT OF THE COVID-19 PANDEMIC

The Norwegian Radio Orchestra and the Association of Norwegian Theatres and Orchestra are happy to invite the Nordic orchestra leaders to a special Covid-19 Webinar the 8th of October. The webinar will be sent from the Norwegian Broadcasting Corporation in Oslo.

#### PROGRAM

11.30 – 12.30

#### WELCOME

Rolf Lennart Stensø, orchestra chief executive, the Norwegian Radio Orchestra

#### COUNTRY REPORTS:

#### DEALING WITH THE CORONAVIRUS SITUATION AND THE FUTURE

- How did we react on the situation? Main points.
- What have we learned, and how do we use this to come out stronger?
- Important changes during the last year

#### Presentations by:

- Teemu Kirjonen, Lahti Symphony Orchestra
- Asbjørn Asbjørn Keiding, Danish Ensembles, Orchestras and Opera institutions
- Lára Sóley Jóhannsdóttir, Icelandic Symphonic Orchestra
- Morten Gjelten, Association of Norwegian Theatres and Orchestras
- Maria Sundling Grundtman, Swedish Performing Arts Association

12.30 – 13.00 LUNCH BREAK

#### 13.00 – 13.45 FORCE MAJEURE

- Legal terms, interpretations and contracts, dilemmas
- How is the relation with the managements? How do we meet their demands?

**Introduction:** Marco Feklistoff, Planning Director, Gothenburg Symphony Orchestra  
Open discussion.

13.45 – 14.00 BREAK

#### 14.00 – 14.45 THE AUDIENCE RELATION

- New acknowledges about the audience and our relations with them. What about the subscribers?
- The digital audience: How to reach them, keep them, count them?
- How do we get ticket sales on streaming?
- Audience development post Covid-19 – crucial points.

**Introduction:** Bernt Bauge, CEO, Bergen Philharmonic Orchestra  
Open discussion.

14.45 – 15.00 BREAK

#### 15.00 – 15.45 PROGRAMMING: THE IMPACT OF THE COVID-19 SITUATION ON THE FUTURE

In what way has an eventual fear of a long-lasting virus situation influenced our planning or willingness of taking risks? Will we take less risks when it comes to repertoire in a near future?

**Introduction:** Kim Bohr, CEO & Artistic Director, Danish National Symphony Orchestra  
Open discussion.

#### 14.45 CONCLUSIONS

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#### REGISTRATION:

[Registration here](#) before the 24<sup>th</sup> of September.

A link to the webinar will be sent the participants after the 24<sup>th</sup> of September.